



LOSFA

PRESS RELEASE



From the Louisiana Office of Student Financial Assistance

FOR IMMEDIATE RELEASE

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LOSFA Launches Second Annual “FLY” Tour

BATON ROUGE – The Louisiana Office of Student Financial Assistance (LOSFA) is set to launch its second annual “Financial Literacy for You (FLY) Tour”. The live performance will be presented at select high schools throughout the state over the next two weeks.

“The FLY Tour program is a dynamic theatrical presentation that uses poetry, music and drama to communicate the importance of being financially literate and fiscally responsible,” said LOSFA Assistant Executive Director for College Access and Outreach David Roberts.

The program will deal with everything from credit and money management to financial aid for college and will attempt to impress upon high school students the impact that a variety of financial decisions made early in their lives can have on their long term futures. The production will also highlight a number of the college access, scholarship, and grant programs administered by LOSFA.

“This is a completely new production but follows a very successful format that was introduced last year,” said LOSFA Executive Director Melanie Amrhein. “Presenting financial literacy and college access information within a theatrical format resonated well with high school students and teachers last year,” she added, “and we feel confident that we will receive similar responses this year.”

Spring 2012 FLY Tour Schedule

Monday, March 26

9am - Northside High School in Lafayette

1pm - Sam Houston High School in Lake Charles

Tuesday, March 27

9am - Grace King High School in Metairie

1pm - Thibodaux High School

Friday, March 30

9am – Port Allen High School

1pm – East Ascension High School in Gonzales

Saturday, March 31

9am – Southeastern Louisiana University Upward Bound Program in Hammond

Monday, April 2

9am – CE Byrd High School in Shreveport

1pm - Bossier High School

Tuesday, April 3

9am – Carroll High School in Monroe

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