Go Further

Discussion-based, online learning to strengthen college and career advising

SREB

Go Alliance Academy

in partnership with

TENNESSEE HIGHER EDUCATION COMMISSION

LOSFA
Preparing students (and parents) to navigate college and career options is more complex than ever.

That’s why we’re providing you with a one-of-a-kind opportunity to deepen your knowledge about college and career advisement: the Go Alliance Academy.

The content, developed by experts in the field, is current and relevant. The digital platform is state-of-the-art. And the people behind the Academy — the Southern Regional Education Board’s Go Alliance — are among the most trusted sources in the nation on college and career preparation.

The knowledge you gain will save you time in the long run. So the Go Alliance Academy is well worth trying out, even with your busy schedule.

The Method

The Academy is a true learning community: You participate on your own time and your own schedule as part of a cohort, taking part in online discussions with colleagues, led by a professional facilitator.

Professional development courses are four to six hours a week, spanning four weeks; academic credit courses are six to eight hours a week, spanning four weeks. (See the back of this brochure for information about credits.)

“The best part of these courses is the sharing of ideas among everyone.” — High School Counselor
Building a College-Going Culture for All Students

Developed to deepen your financial aid proficiency to help students and parents complete the Free Application for Federal Student Aid (FAFSA) and apply to college and other postsecondary education options. This course teaches you to:
- **communicate the intricacies of financial aid, including terminology, to parents and students**
- **increase the number of FAFSA applications by students**
- **help parents and students understand the total cost of college as well as the variety of financial aid opportunities available to them**
- **collaborate with administrators, teachers, and parents to prepare students for college application tests**
- **assist students in completing the application process for education opportunities after high school**

**SESSIONS**
1. Guiding Parents and Students through the Complexities of Financial Aid
2. Assisting with the Financial Aid Process
3. Preparing for College Admissions Tests
4. Postsecondary Admissions: The Application Process

**College and Career Advising in the Middle Grades**

Tailored specifically for school counselors and college access professionals in middle schools. Through this module, you will learn:
- **to act as a change agent to create a college-going culture at your school to promote students' awareness of postsecondary options and achieve student and parent expectations**
- **tools and strategies to help students connect career aspirations to academic planning, including employment area forecasts and career clusters for your state**
- **to use state-level career planning resources in your state**
- **how to engage student and parent expectations when planning for future careers**
- **ways to support students in their transitions from elementary to middle grades to high school**

**SESSIONS**
1. Developing a College-Going Culture in Your School
2. Career Planning
3. Academic Planning and Transitions
4. Engaging Middle Grades Students

**Financial Aid and College Applications**

Designed to help you strengthen your outreach to low-income students and those who would be first in the family to attend college. The four sessions will deepen your understanding of:
- **the changing college landscape and jobs of the future**
- **the cultural beliefs of students and families that are sometimes a barrier to postsecondary education**
- **how school counselors and college access professionals can work together as a team to better serve students**
- **ways to approach students with unique roles in helping students plan their next steps after high school**

**SESSIONS**
1. Understanding the National Workforce Landscape and 21st Century Careers
2. Cultural Competency and Equity
3. Understanding, Communicating, and Advocating for the Role of the School Counselor in College and Career Planning
4. Creating a School-Wide, College-Going Culture

**College, Career, and Academic Planning**

A big picture course with practical applications, designed to help you guide students as they make important decisions about their futures. The course will enable you to:
- **help students plan for high school and beyond, based on their careers of interest**
- **analyze data to uncover and address issues of equity in access to college prep opportunities**
- **gain a more comprehensive understanding of postsecondary options and communicate this information to students and parents so they can make more-informed decisions**

**SESSIONS**
1. Supporting Student Career Awareness and Development
2. Engaging Students in Career Awareness and Planning
3. Using Data to Address Equity and Guide Academic and Career Planning
4. Helping Students Make Postsecondary Choices

**COMING SUMMER 2016**

**College and Career Advising for Special Populations (6 sessions)**

Students of different backgrounds, cultures and ethnicities require deeper knowledge about how to assist in helping to choose and plan for college and financial aid — and making the transition to what’s next.

**For Teachers**
- **Goals for learning**
- **Online readings**
- **Practical activities (online and offline)**
- **A culminating project to help you implement on the job what you learned**
- **Resources to help you improve with students immediately**

**For Principals**
- **Work with your School Counselors to Achieve Improvement Goals (4 sessions)**

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ABOUT THE GO ALLIANCE ACADEMY
SREB’s Go Alliance Academy aims to strengthen college and career advisement for students by providing school counselors, postsecondary advisors, teachers and principals with new and relevant knowledge. The Go Alliance Academy offers rigorous, discussion-based coursework – shaped by experts and peers in the field and extended through a digital online platform.

The Academy is available to colleges and universities, school districts and college access organizations in:
Arizona        Michigan
Alabama        Mississippi
Alaska         North Carolina
Delaware       Oklahoma
Georgia        South Carolina
Idaho          Tennessee
Kansas         Utah
Louisiana      Washington

The Go Alliance Academy is coordinated by the Southern Regional Education Board’s Go Alliance, an interstate cooperative working to increase high school graduation rates, access to education beyond high school and postsecondary degree completion — particularly for those who would be the first in their families to enroll.

MORE: Alice Anne Bailey at (404) 879-5601 or SREB.org/GoAlliance