



FAN (Financial Awareness News) **Letter**
August 2011

August 2011 LOSFA Loop

<http://www.osfa.state.la.us/MainSitePDFs/LOSFALoopAugust2011.pdf>

FDIC Consumer News – Smart Banking Tips

<http://smartbankingtips.com/>

FDIC: Safe Internet Banking

<http://www.fdic.gov/bank/individual/online/safe.html>

Banking Tips: Dealing with a Bank

<http://www.foreignborn.com/self-help/banking/8-tips4dealing.htm>

Online Banking – Banking Tips

<http://onlinebankpro.com/category/article-pages/banking-tips/>

Billeater.com – Banking Tips

<http://billeater.com/money-saving-tips/banking>

2011 Youth Financial Education Summit

<http://www.jumpstart.org/index.php?id=1552>

Quote of the Day

"The better a man is, the more mistakes will he make -- for the more new things he will try." -**Peter Drucker**

In his 1954 book *The Practice of Management*, the Austrian/American writer and social ecologist continued: "I would never promote a man into a top-level job who had not made mistakes, and big ones at that. Otherwise he is sure to be mediocre." Drucker is the single most well-known management consultant and theorist.

Fun Fact of the Day

"Offering fake smiles makes you less happy."

A study in the *Academy of Management Journal* followed a group of bus drivers for two weeks, on the understanding that bus drivers' jobs require much more social interaction than most. The study found that when engaged in fake smiling - "surface acting" - the bus drivers became more unhappy. Conversely, drivers who tried to display genuine smiles by thinking of pleasant situations or happy memories - "deep acting" - became happier and more productive.

Cultural Literacy Tidbits

From "The Dictionary of Cultural Literacy[™]: What Every American Needs to Know", Houghton Mifflin Company, 1988.

The Bible – pearl of great price – A phrase from one of the parables of Jesus; He compares the journey to Heaven to a search for fine pearls conducted by a merchant, "who, when he had found one pearl of great price, went and sold all that he had, and bought it."

The expression has come to mean anything that is very valuable. For example, Hester Prynne, in *The Scarlet Letter*, who gave birth to a daughter following an act of adultery that destroyed her honor, named the child Pearl, because she had given up all that she had in bearing the child.

Mythology and Folklore – Romulus and Remus – In Roman legend, twin brothers who were raised by a she-wolf and founded the city of Rome. They came from a city founded by the son of Aeneas. During the construction of Rome, Romulus became incensed at Remus and killed him. The Romans later made Romulus into a god. Rome was named for Romulus.