

LOUISIANA

COLLEGE APPLICATION WEEK

2013 LOUISIANA PILOT PROGRAM OVERVIEW

GOAL

- ⇒ To ensure every graduating high school senior participating in the statewide and partnership GEAR UP program completes at least one college application
- ⇒ A special focus is placed on students who would be the first in their family to attend college, low-income students, or students who may not have otherwise considered applying.

OBJECTIVES

- ⇒ To encourage students to take a significant step towards college by providing assistance and creating enthusiasm during the application process
- ⇒ To help high school seniors navigate the complex college admissions process

BACKGROUND

- ⇒ The American College Application Campaign (ACAC) is a national American Council on Education (ACE) initiative aimed at providing every graduating high school senior the opportunity to apply for college.
- ⇒ College Application Week began as "College Application Day," a pilot program of GEAR UP North Carolina in 2005.
- ⇒ The American College Application Campaign currently takes place in 24 states and the District of Columbia.

SUPPORT SNAPSHOT

- ⇒ Career Compass
- ⇒ ConnectEDU
- ⇒ Council of Enrollment Management Officers
- ⇒ Louisiana Board of Regents
- ⇒ Louisiana Department of Education
- ⇒ Louisiana Education Loan Authority
- ⇒ Louisiana Office of Student Financial Assistance
- ⇒ Louisiana School Counselors Association
- ⇒ Statewide and partnership GEAR UP
- ⇒ TRIO/Education Talent Search Programs in Louisiana
- ⇒ Louisiana Association of Collegiate Registrars and Admissions Officers



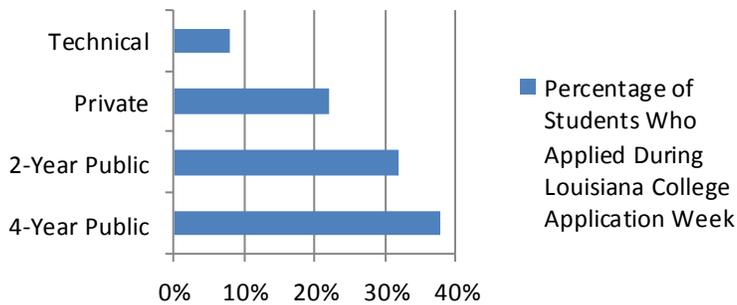
2013 LOUISIANA COLLEGE APPLICATION WEEK

A total of 1,049 students from high schools participating in statewide and partnership GEAR UP programs completed at least one application for college admissions.

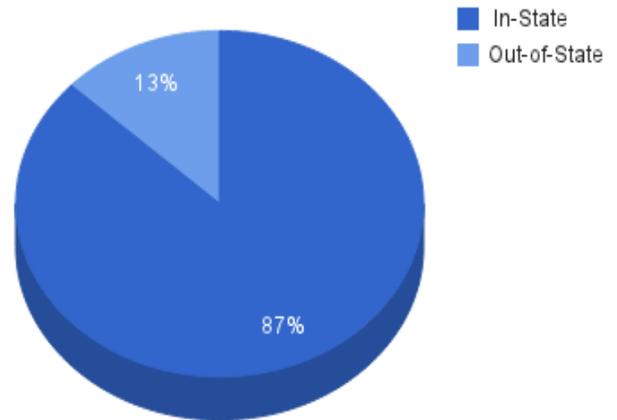


Types of Institutions Students Applied to during Louisiana College Application Week by percentage and in-state versus out-of-state institutions.

Louisiana College Application Week

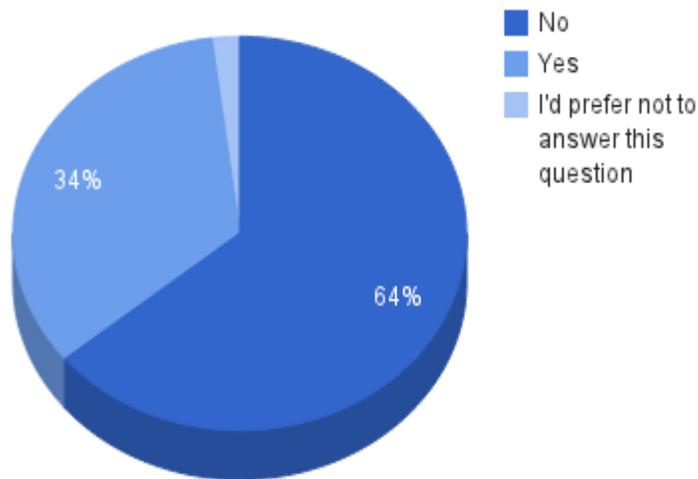


Number of students applying to in-state versus out-of-state institutions



Highlighted Student Responses to the Louisiana College Application Week Student Survey

Did you apply for admission to any college or universities BEFORE Louisiana College Application Week?



Top 5 obstacles/challenges students indicated they would expect to face in order to attend college

Getting Accepted

High School GPA/Grades

Financial Aid

Paying for College

ACT/SAT Score

Top 5 things students indicated they liked best about Louisiana College Application Week

Help with the application process

Time to complete the application during school hours

Receiving Scholarship and Financial Aid Information

Learning about College

Speaking with College Representatives

Did you utilize the Louisiana Connect Portal to assist you with researching colleges and universities?

