



LOSFA

PRESS RELEASE



From the Louisiana Office of Student Financial Assistance

FOR IMMEDIATE RELEASE

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LOSFA Participates in America Saves Week February 20 – 27, 2011

BATON ROUGE--The Louisiana Office of Student Financial Assistance (LOSFA) is participating in **America Saves Week**. During this nationwide campaign, individuals are being encouraged to assess their savings progress and assisted in taking action to advance this progress. This encouragement and assistance is being provided by organizations and professionals with an interest in improving the financial security of individuals and families.

LOSFA is focusing its efforts on young potential college students, specifically middle school and high school students, in order to show them how small changes in behavior can lead to significant savings and how these savings can be used for college expenses.

“Participation in America Saves Week is another example of LOSFA’s commitment to introduce meaningful financial literacy information and money management skills to Louisiana students at a young age, said LOSFA Executive Director Melanie Amrhein. “It is our hope that these lessons will lead to a lifetime of financial responsibility,” she added.

To assist these students, LOSFA has developed a ‘Savings Knowledge’ tool that consists of 3 easy questions designed to show them how they can save and how to maximize the use of those savings. The tool is located at the following link: <http://losfa.clickherepublishing.com/save.asp> and will remain posted beyond America Saves week.

For more information, visit www.osfa.la.gov or contact the Louisiana Office of Student Financial Assistance at (225) 219-1012 or (800) 259-5626, Ext. 1012 or by e-mail at custserv@osfa.state.la.us.

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