



FAN (Financial Awareness News) **Letter** November 2011

November 2011 LOSFA Loop

<http://www.osfa.state.la.us/MainSitePDFs/LOSFALoopNovember2011.pdf>

Types of Investments

<http://www.investments.net/>

Edward Jones: Making Sense of Investing

http://www.edwardjones.com/en_US/index.html

Investopedia: 20 Investments

http://www.investopedia.com/university/20_investments/#axzz1cZe0J7yI

Caspian Trading Inc: Fixed Investments

<http://fixed-investments.com/>

The New York Times: Investments – Your Money Guides

<http://topics.nytimes.com/your-money/investments/index.html>

American Century Investments Introduces Three Alternative Strategies

<http://news.yahoo.com/american-century-investments-introduces-three-alternative-strategies-133612036.html>

Quote of the Day

"A failure is a man who has blundered but is not able to cash in on the experience."

-Elbert Hubbard

An American philosopher and editor, Elbert Hubbard covered the sinking of the Titanic. Three years later, he was with his wife Alice aboard the Lusitania when it, too, sank; when it became apparent that they had no hope for escape, the couple calmly entered a room on the ship so that they would die together instead of being separated. "If I can help people," Hubbard once wrote, "I'll do it by giving them a chance to help themselves; and if I can uplift or inspire, let it be by example... I desire to be radiant -- to radiate life."

Fun Fact of the Day

"Diet soda leads to weight gain."

A University of Texas study of 474 participants found a 70% increase in waist circumference in diet-soda drinkers compared to people who didn't drink diet soda. In subjects who drank more than two diet sodas a day, the increase over non-drinkers went up to a whopping 500%. Previous research suggests that artificial sweeteners lead to an expectation for a caloric payload that the body never actually receives, resulting in an increased appetite instead of satiety (as well as increasing blood glucose levels).

Cultural Literacy Tidbits

From "The New Dictionary of Cultural Literacy[™]: What Every American Needs to Know", Third Edition, Houghton Mifflin Company, 2002.

American History – Johnny Appleseed – An American folk hero who established an apple tree nursery in Pennsylvania in the early nineteenth century. For decades he traveled through Pennsylvania, Ohio, Indiana and Illinois planting apple seeds and encouraging the settlers to start orchards. His real name was John Chapman.

Conventions of Written English – paradox – A statement that seems contradictory or absurd but is actually valid or true. According to one proverbial paradox, we must sometimes be cruel in order to be kind. Another form of paradox is a statement that truly is contradictory and yet follows logically from other statements that do not seem open to objection. If someone says, "I am lying," for example, and we assume that his statement is true, it must be false. The paradox is that the statement, "I am lying" is false if it is true.

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